

# ALEX WINTER FÊTE

## PARTNERSHIP

December 9 to 12, 2021  
Downtown Alexandria | [Alexwinterfete.com](http://Alexwinterfete.com)

	STAGE	<b>SOLD</b> ICE RINK	FIREWORKS	CORPORATE	POLAR EXPRESS	<b>SOLD</b> UGLY SWEATER	<b>SOLD</b> SANTA'S VILLAGE	TROLLEY SPONSOR	ICE RINK PANEL	JOLLY JUNCTION (PRESENTING)	JOLLY JUNCTION	MOVIE NIGHT	<b>SOLD</b> PARTNER LOUNGE	WRAPPING PAPER CONTEST	CAROLING KARAOKE	SCAVENGER HUNT	FETE FRIEND			
PACKAGE PRICE	\$10,000	\$7,500	\$15,000	\$5,000	\$2,500	\$2,500	\$2,500	\$1,000	\$500	\$2,500	\$1,000	\$1,000	\$3,000	\$1,000	\$2,500	\$2,500	\$250 +			
SPONSORSHIPS AVAILABLE	2		1	UNLIMITED	1	 Rapides Urgent Care <i>Convenient care for minor injury and illness</i>	 Rapides Women's and Children's Hospital	4	25	1	2	2		2	1	1	UNLIMITED			
LOGO ON ENTRANCE BANNER	✓		✓	✓	✓			✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
LOGO ON SPONSOR AREA/ACTIVITY	✓		✓	LOGO (2 PANELS AT SKATING RINK)	✓			✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA MENTIONS	6 POSTS		8 POSTS	4 POSTS	4 POSTS			4 POSTS	2 POSTS	1 POST	4 POSTS	2 POSTS		2 POSTS	2 POSTS	2 POSTS	4 POSTS	4 POSTS	4 POSTS	
LISTED IN CREDITS IN RECAP VIDEO	LOGO		LOGO	LOGO	LOGO			LOGO	NAME	LOGO	NAME	NAME		NAME	NAME	NAME	NAME	LOGO	LOGO	
PARTNER LOUNGE TICKETS	14		20	6	8			8	4	2	6	4		4	4	4	4	6	6	6
ICE SKATING FAST PASSES	14		20	6	8			8	4	2	6	4		4	4	4	4	6	6	2
EXTENDED PRIVATE SKATE	UP TO 50 PEOPLE		UP TO 75 PEOPLE	UP TO 125 PEOPLE	UP TO 20 PEOPLE			UP TO 20 PEOPLE										UP TO 20 PEOPLE	UP TO 20 PEOPLE	
T-SHIRTS	8		10	20	4			4	2	1	4	2		2	2	2	2	4	4	4
COLLECTIBLE POSTER	4		4	2	1			1	1	1	1	1		1	1	1	1	1	1	1



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## Why Partner with Alex Winter Fête?

The sixth annual Alex Winter Fête will be held in Historic Downtown Alexandria. This holiday joy-filled event and winner of the 2017 LTPA Festival of the Year, Alex Winter Fête, is conveniently located in the heart of Central Louisiana.

- \* Enhance brand awareness and create preference for your company
- \* Create positive publicity / heightening visibility
- \* Demonstrate your corporate citizenship

## Engagement with audience and stakeholders

30,000 Attendees Annually  
6,000+ Fans on Social Media  
253,862 Website Unique Sessions  
564,746 Website Pageviews  
9,250 Fête Website Pageviews

**SUBMISSION DEADLINE: NOVEMBER 24**

**NAME OF BUSINESS:** \_\_\_\_\_

**PARTNER NAME (AS YOU WOULD LIKE IT TO APPEAR):** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**CITY:** \_\_\_\_\_

**STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**SPONSORSHIP LEVEL (LIST THE TYPE OF SPONSORSHIP):** \_\_\_\_\_

Have sponsorships questions? Email [sponsorship@alexwinterfete.com](mailto:sponsorship@alexwinterfete.com)!

Make Checks Payable to: City of Alexandria

Send payment to: City of Alexandria Community Services, PO Box 71 Alexandria LA 71309

